

GOOD START

Good Digital Hygiene for Startups





AIM OF THE PROJECT:

to educate organizations on the **maintenance** and **security benefits** of implementing

REGULAR DIGITAL HYGIENE PROGRAM

for their systems and software.



To achieve this goal...

it is important to know how organizations relate to digital hygiene:

internal policies and procedures

level of digital skills and competencies

OVERVIEW



6 participant countries:

- Latvia,
- Greece,
- The Netherlands,
- Poland,
- Romania, and
- Turkey.

160 respondents

Period:
January – March 2023

TARGET GROUP:



- (1) The owners of the startups and managers or employees of the startups that aim to shape their daily routines in relation to digital hygiene requirements and needs.
- (2) Vocational education and training (VET) organizations, higher education institutions (HEI), professional associations, and representatives of public organizations.

PURPOSE

The purpose of the survey is to determine whether organizations:

(1) have established and are maintaining a plan for digital hygiene that prevents hackers from launching security breaches, downloading malware, and stealing personal information from electronic devices.

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The purpose of the survey is to determine whether organizations:

- (1) have established and are maintaining a plan for digital hygiene that prevents hackers from launching security breaches, downloading malware, and stealing personal information from electronic devices.
- (2) are aware of the essential digital hygiene strategies and how they help to safeguard and maintain IT systems and devices.



CONCLUSIONS

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Most of the respondents indicated that the improvement of skills related to cyber security and digital hygiene is important for them and they are considered a priority in their organizations.

CONCLUSIONS



The results show that while there is a reasonably high level of consciousness of cybersecurity and digital hygiene, there is still a lot more that needs to be done.

While a large minority of the respondents initially stated they had a medium to low level of awareness of cybersecurity and digital hygiene, all respondents indicated that it was a matter that was important and that policies in this area would help organizations.

CONCLUSIONS



At the same time, the current commitment to the assessment and development of cyber security skills and the development of internal cyber security standards is lower than might be expected based on the awareness level of the cyber security issue.

CONCLUSIONS



The respondents indicate that they may require a bigger share of the budget attributed to dealing with cyber security (one of the top three possible improvements of the cyber security situation) and are willing to rely on the existence of external support for help (another of top three possible improvements).

CONCLUSIONS



They also indicated that it was important for employees to be more aware and equipped to handle threats in this area.

CONCLUSIONS



Overall, the participants are aware of the importance of the cybersecurity needs of an organization and the need to put in place adequate digital hygiene practices.

CONCLUSIONS

Even though some participants report having a framework in place for cybersecurity and digital hygiene practices, we can still see there are some gaps, and greater awareness, and practices are needed.



CONCLUSIONS

Organizations should pay more attention to the development of “cyber security” skills and to a comprehensive certification system for “cyber security” standards.





Practice digital hygiene for the health
of your organization.

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